



Exhibitor Application

Saturday, September 25th, 2010 9am – 4 pm; Fairfield Arts & Convention Center

Please fill out this form in its entirety. With this application you reserve 1 booth space as indicated on page 2. Please enclose proper payment with your application or it cannot be accepted. Payments by check can be mailed to address indicated below. Signing this application below indicates that you agree to all terms and conditions as stated on page 3 of this application. A limited number of exhibitors are accepted in each product or service. All applications are on a first come, first serve basis. Please print clearly.

Company _____
(print company name exactly as you would like to see it on our website and in printed material – max. 30 characters)

Contact _____

Address _____

City _____ State _____ Postal Code _____

Phone _____ Fax _____

Email _____

Website _____

Booth Options – Please select one. There are limited numbers of each booth size available.

- Option 1 – Large booth (8' x 10') at \$200.00 (early bird pricing - \$175 before Aug.1st, 2010)
- Option 2 – End cap booth (10' x 15') at \$250. (early bird pricing - \$225 before Aug.1st, 2010.)
- Option 3 – Double booth (8' x 20') at \$355. (early bird pricing - \$320. before Aug.1st, 2010.)
- Option 4 – Small booth (5' x 10') at \$120. (early bird pricing - \$100 before Aug.1st, 2010.)
- Option 5 – Outdoor booth (10' x 10') at \$95. (early bird pricing - \$80 before Aug.1st, 2010)
- Option 6 – Outdoor Food vendor (10' x 10'") at \$155. (early bird pricing - \$125. before Aug.1st, 2010)

Please state a brief description of your Product or Service to be listed on website
Maximum 80 characters (including spaces)



Educational Sessions; You may sign up to host an educational session. These sessions are to be educational &/or participatory in nature and are not to be used to sell a product or service. If you are interested in conducting one of these sessions, please indicate the title and general description below. Sessions will be reviewed by the programming committee to ensure quality and relevance to the event. You will be notified no later than Sept 1st if you have been accepted.

Session/ seminar Title _____

Person conducting the session _____

General description of the session:

Visa/MasterCard # _____ security # (3 digit code on back of card) _____

Name on card _____ Expiry Date ____/____

Please Note: Exhibitor rules & Terms apply as noted on page 2.

By signing below I confirm I agree to the terms of this agreement as noted. And further, I agree to have my company name listed on the website and any printed materials pertaining to the Wellness Expo.

Signed _____ Date _____

Please keep a copy this document for your records and return a signed copy with payment to:

Fairfield Iowa CVB, Wellness Expo, 200 N. Main, Fairfield, IA 52556

www.SElowaWellnessExpo.com

Phone: 641-472-2828

Email: tbaker@travelfairfieldiowa.com

Exhibitor Rules and Terms

These rules are designed for fair recognition at exhibits where everyone should be a “good neighbor”.

1. Arrangement of Exhibits

All exhibits must be arranged so as not to obstruct the general view or hide other exhibits. Backgrounds (including signs) must be no more than 8' in height.

2. Location/Layout of Exhibits

At all times, Expo Management reserves the right to alter the location and/or layout of the exhibits in the best interests of the overall exhibition and meeting.

3. Occupancy of Booths

Booths should be open and staffed during the advertised exhibit hours.

4. General Conduct of Exhibitors

All materials and activities must be confined to the limits of the exhibit booth(s) and may not impede traffic or interfere with other exhibits. All of the following practices are expressly prohibited: the promotion of products or services other than the exhibitor's, excessive noise that would interfere with other exhibitors, the storage or use of flammable or explosive materials (or any substance prohibited by local laws or insurance carriers), harassment of attendees and, the solicitation of business by anyone other than the representatives of exhibitors.

5. Rejection & Penalties

Expo Management reserves the right to refuse any applicant for exhibit space, as well as the right to restrict or evict any exhibit that, in the opinion of Exhibit Management, detracts from the general character of the exhibition. This reservation applies to displays, printed matter, promotional materials, noise, personal conduct, and method of operation. In the event of such restrictions or eviction, Expo Management will not be liable for any refunds or other exhibit expenses.

6. Cancellations

All cancellations must be submitted in writing.

7. Refunds

If an exhibitor decides to cancel for the expo, they must notify the Expo Management at least one month prior to the Expo (August 25) to receive a refund, less a 20% administration fee. Cancellations made after this date are not subject to refunds.

8. Early Dismantling

No exhibitor will be allowed to dismantle any portion of their exhibit prior to the end of exhibit hours on the final day of exhibits. This is a discourtesy to those attending the Expo and to your neighboring exhibitors. Dismantling or removing an exhibit or materials, including packing literature or products, before the official closing of the exhibit hall is prohibited. Anyone in violation of this rule will not be permitted to exhibit at future events